







Greetings from Sugarloaf!

October 2025

As Sugarloaf celebrates its 75th ski season, we invite you to make this milestone even more meaningful by joining us for the **Sugarloaf Charity Summit, January 23-25, 2026**! The Charity Summit is Sugarloaf's premier fundraising event, uniting Sugarloafers, old and new, in support of three incredible beneficiaries dedicated to improving the lives of those affected by cancer. This season, your support means more than ever. We invite you to join us as **a valued sponsor** and be part of this legacy of compassion and commitment.

Among this year's returning Maine beneficiaries is **MaineHealth Franklin Hospital's Martha B. Webber Breast Care Center**, whose team of multi-disciplinary providers offers timely access to state-of-the-art 3D screening and diagnostic, clinical, and care support services. **The Dempsey Center's** programs and hospitality home provide a wide range of no-cost holistic support to address the physical, social, and emotional well-being of cancer patients, survivors, care partners, family, and friends. **Maine Cancer Foundation** focuses on statewide cancer prevention, early detection, and access to care through grant-based financial support.

We hope you will join us for a celebratory weekend and opportunity to promote your business' visibility at this year's Widowmaker Welcome, Charity Summit Gala-Disco & Diamonds, Charity Challenge fun on the slopes, Live Auction, and Raffle for a Cure. You can even avoid long lift lines with the 2-day Cut-for-Cancer sponsor benefit!

Review our 2026 sponsorship materials and do not miss this exciting and meaningful weekend on and off the slopes of Sugarloaf. We're excited to see you!

Kelly Martin

Sugarloaf Charity Summit Committee Member kelly@mainecancer.org/207-773-2533











2026 Sponsorship Opportunities

	Platinum Sponsor (\$10,000)	Diamond Sponsor (\$7,500)	Gold Sponsor (\$5,000)	Silver Sponsor (\$2,500)
Logo & Link on Charity Summit website	x	×	x	X
Company name displayed on the Charity Summit Sponsor Sign in the Base Lodge (event weekend to season's end)	x	X	X	X
Logo on Charity Summit Banner	×	X	X	X
Company logo promoted on digital displays in the Base Lodge during event weekend	x	X	X	X
Custom banner provided by event & displayed at Charity Gala	2	1	1	
Admission to all Charity Summit & Charity Challenge events over the weekend	10	8	6	2
Sugarloaf lift vouchers valid through the 2025/26 Season	14	11	8	4
Lift vouchers valid through the 2025/26 ski season available for purchase before January 30, 2026 (\$65 each*)	22	18	14	8
Charity Summit Swag	8	6	4	2

Timeline and Commitments

- Completed Sponsor Agreement and receipt of logo are required prior to any benefits being delivered
- Sponsor deadline: December 12, 2025

*Purchase of extra vouchers is a benefit extended by Sugarloaf and checks will be made payable directly to Sugarloaf



January 23-25, 2026

5092 Access Road Carrabassett Valley, ME 04947

2026 Sponsor Commitment

Please enclose check payable to "Maine Cancer Foundation" and return to: Maine Cancer Foundation 170 US Route 1, STE 250 Falmouth, ME 04105